ANALYTICS FOR BUSINESS PROCESS MODELLING

ABOUT THE COURSE

In today's data-driven world, the ability to extract **insights from information** is a game-changer. This intensive Business Analytics Bootcamp equips you, whether you are a **Student**, **early-career professional**, or **someone seeking a career shift**, with the essential skills to thrive. Master the tools and techniques **used by top companies** to make **data-driven decisions**, solve real-world business problems, and accelerate your career trajectory. **No prior coding experience is required**.

IMPORTANT DATES

July 22nd - July 28th (Evenings, 6 PM - 9 PM)

Last date of Registration –

20th July 2024

RESOURCE PERSONS

STC sessions will be conducted by eminent speakers from IIMs, IITs, NITs, and practitioners from the Industry.

COURSE CONTENT

The STC will be broadly covering the following topics

❖ **Business Process Modelling**

❖ **Simulating Business Efficiency**

❖ **Introduction to Business Analytics**

❖ **Unveiling the Data Toolbox**

❖ **Inferential and Descriptive Statistics**

❖ **Machine Learning & Artificial Intelligence (AI) for Business**

❖ **Advanced Excel for Data Analysis**

❖ **Art of Data Visualization**

❖ **Business Analytics Application in Corporate world**

❖ **Career Development & Networking**

REGISTRATION LINK

After fee submission, save the payment receipt and register yourself by clicking on the link below or scanning the QR:

https://forms.gle/xdT7obZLFVY7nBQ79

STC CONVENORS

Dr. Ayush Gautam,
Assistant Professor, DMS
ayush.dms@mnit.ac.in

Dr Sandipan Karmakar
Assistant Professor, DMS
sandipan.dms@mnit.ac.in

WHO CAN ATTEND

❖ Students seeking to bridge the gap between theory and practice.
❖ Early-career professionals aiming to fast-track their careers.
❖ Anyone looking to upskill and become a data-driven decision-maker.
❖ One who wants to master the fundamentals: Learn the use of powerful tools like Python/R, SQL, and data visualization techniques.
❖ One who wants to become industry-ready: Build a strong foundation for success in the job market.

REGISTRATION FEE

Category	Amount (in INR)
Students UG/PG	₹ 1000+18%GST (1180)
Early Career Professionals	₹ 1200+18%GST (1416)

PAYMENT MODE (UPI/NET BANKING)

Bank Name: ICICI Bank
Account Name: Registrar (Sponsored Research)
MNIT, Jaipur Account No:676801700388
IFSC Code : ICIC0006768
Branch: MNIT Campus, Jaipur