Introduction

The Ministry of Education, in collaboration with the Ministry of Youth Affairs, initiated the "Mera Pehla Vote Desh Ke Liyje" campaign from February 28, 2024, to March 6, 2024. This collaborative effort aims to promote universal and informed participation of the youth in elections.

<u>Agenda</u>

The primary objective of the campaign is to encourage young voters, especially first-time voters, to participate in the electoral process in record numbers. The Election Commission of India (ECI) endorsed this initiative on February 23, 2024, urging the youth to celebrate the #ChunavKaParv and actively engage in the #MeraPehlaVoteDeshKeLiye campaign.

Event description

The Ministry, in consultation with the Election Commission of India, has crafted a series of activities under hashtags like #ChunavKaParv, #DeshKaGarv, #IVoteForSure, and #MeraPehlaVoteDeshKeLiye. These activities are designed to propagate electoral literacy and emphasize the festive significance of elections, showcasing the pride of voting in the world's largest democracy. As part of the comprehensive "Mera Pehla Vote Desh Ke Liye" campaign, a noteworthy canvas painting competition took place on March 4, 2024, at Radhakrishnan Hall, MNIT. The event, conducted between 5:30 to 6:30 pm, witnessed enthusiastic participation from numerous attendees, with 11 participants successfully completing their canvases.

Event Details:

- Date: March 4, 2024
- Venue: Radhakrishnan Hall, MNIT
- Time: 5:30 pm to 6:30 pm

The canvas painting competition attracted a diverse group of participants, each contributing their artistic expression to symbolize the key taglines of the "Mera Pehla Vote Desh Ke Liye" campaign.

This creative endeavor aimed to visually capture the essence of electoral literacy, the festive significance of elections, and the pride associated with being part of the democratic process

Conclusion

The canvas painting competition held on March 4, 2024, at Radhakrishnan Hall, MNIT, stands as a notable addition to the "Mera Pehla Vote Desh Ke Liye" campaign. By incorporating art as a medium of expression, the competition successfully engaged participants in creatively conveying the campaign's key messages.

This initiative contributes to the broader objective of promoting informed and active youth participation in the electoral process, fostering a sense of pride and responsibility in exercising their voting rights.

