भारतीय सूचना प्रौद्योगिकी संस्थान कोटा
Indian Institute of Information Technology Kota
Mentor Institute MNIT Jaipur

Note Sheet

Date: 28/08/2018

Subject: IIIT Kota Logo Design Contest

Pending issue of IIIT Kota logo design is withholding the format of degree certificate for graduated IIIT Kota students as well as their convocation. The issue was discussed in recently concluded 4th meeting of governing body of IIIT Kota (agenda item 4.13.0).

It is proposed to announce open design contest for making of IIIT Kota logo and illustrating concept behind it. Following are the details:

1. Eligible participants are following: all IIIT Kota alumni, present IIIT Kota and MNIT Jaipur Students on roll. Any student who have applied for withdrawal but his/her application is pending is also not eligible for the contest.
2. Student may participate as a team with maximum 2 members.
3. Participants must submit electronically, on or before 10/9/2018, the design of IIIT Kota logo and its concept in a pdf document to dugc@iiitkota.ac.in. Title of document and mail shall be <idno_iiitlogo> or <idno1_idno2_iiitlogo>.
4. Submission of logo without concept note will not be considered.
5. Design and concept note must be original and unique for IIIT Kota. No plagiarism shall be tolerated.
6. Among eligible submissions, best 3 designs along with concept note will be chosen by panel of experts appointed by Coordinator IIIT Kota. Following will be the prize money: 1st prize is Rs 5000, 2nd prize is Rs 3000, 3rd prize is Rs 2000. In case of team participation, the prize money shall be equally divided among members.
7. Logo of IIT Jammu and its concept note will be circulated as reference.
8. Medium of information circulation shall be following: notice board, IIIT website, IIIT Kota Social Media (Facebook and twitter).

Submitted for approval.

Dr. Parikshit K Singh

DUGC Convener

To Coordinator

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IIT JAMMU

Concept

Map of Jammu

The institute is located in the crown of India- Jammu and Kashmir. The logo gives prominence to the map as it brilliantly speaks about its origin and establishment.
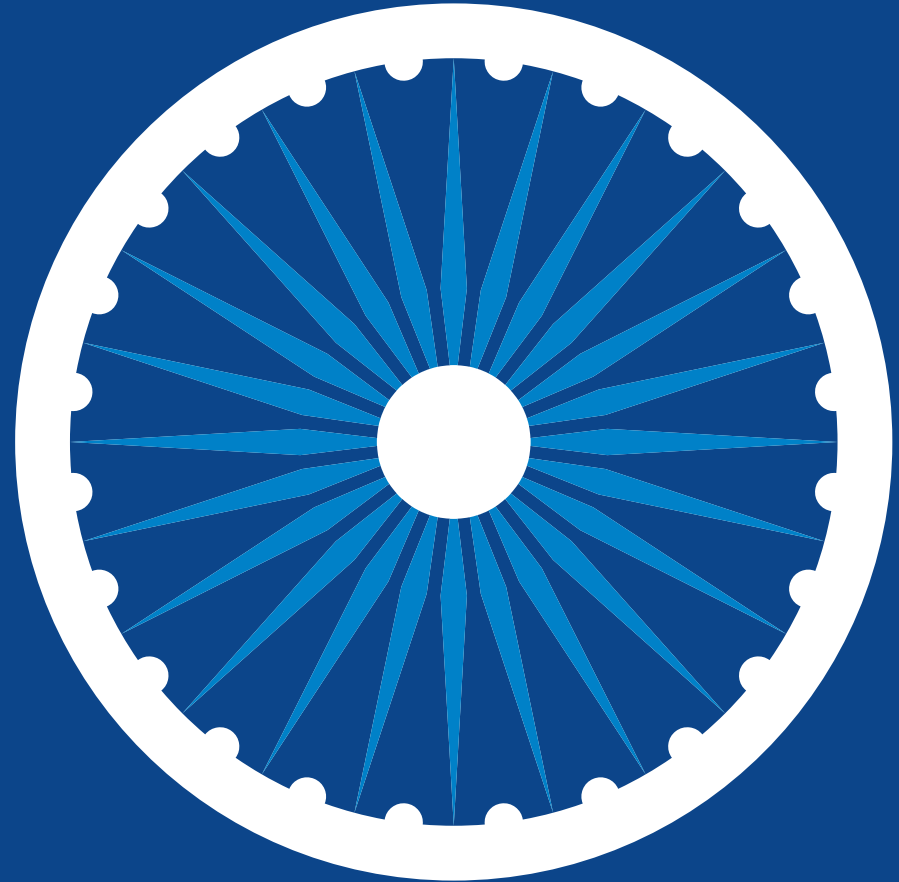
Picture of the Sun

The striking splash of the sunbeams is designed to form the map. It positions the institute as the one illuminating the lives of its students through its effective pedagogy.

Ashok Chakra

The 24 spokes of Ashok chakra
are represented in the logo
through the rays of the sun to
demonstrate that the institute
celebrates Indian-ness.

Theory

The map of the state of Jammu & Kashmir is one of the most beautiful maps among the Indian states. The beautiful and bright sunlight is innovatively shaped to form the map of Jammu and Kashmir, clearly communicating about the institute's location and its optimistic vision.

J&K Map

Sunshine

Ashok Chakra

The Logo

भारतीय प्रौद्योगिकी संस्थान जम्मू

INDIAN INSTITUTE OF TECHNOLOGY JAMMU

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